



**SuburbanWestRealtors.com**

# 2012 RATE SHEET

**R**EACH A TARGET AUDIENCE OF REALTORS AND OTHER INDUSTRY-RELATED PROFESSIONALS ON OUR REVAMPED WEBSITE. DYNAMIC WITH NEW CONTENT BEING ADDED DAILY, SUBURBANWESTREALTORS.COM IS THE MOST CONSISTENT ONLINE DESTINATION FOR REALTORS IN CHESTER COUNTY, DELAWARE COUNTY AND THE MAIN LINE. YOU TOO CAN MAKE AN IMPACT ON THESE POTENTIAL CUSTOMERS BY SECURING A BANNER AD ON OUR SITE TODAY.

### AD SPECIFICATIONS

	WIDTH	X	HEIGHT
WEB BANNER AD	610	X	100 PIXELS

SEND ARTWORK AS GIF OR JPG FORMAT.  
 ARTWORK WILL BE LINKED TO YOUR COMPANY'S URL.  
 ANIMATED ADS MUST BE APPROVED BY SUBURBAN WEST.

ADS WILL APPEAR ON THE LOWER-LEFT BASE OF EVERY PAGE IN A RESERVED SECTION. PREMIUM ADVERTISERS ALSO RECEIVE PLACEMENT WITHIN THE FLASH PRESENTATION ON THE RESPECTIVE RESERVED HOME PAGES. ORGANIZATIONS MAINTAIN EXCLUSIVE ACCESS TO A SECTION THROUGH THE LENGTH OF THEIR AGREEMENT.

**SUBURBAN WEST AFFILIATE MEMBERS RECEIVE A 10% DISCOUNT ON ADVERTISING RATES!**

### RATES

	6 MONTHS	1 YEAR
PREMIUM BANNER AD (HOME PAGE, EDUCATION,)	\$1,300	\$2,100
STANDARD BANNER AD (ABOUT US, PROFESSIONALISM, PRESS ROOM, TOOLS & SERVICES, GOV'T AFFAIRS, FIND A MEMBER, CONSUMER RESOURCES)	\$700	\$1,200



**RESERVE YOUR SPOT TODAY!**

CALL KRISTIN TORNETTA AT 866-495-SWRA OR  
 EMAIL [KTORNETTA@SUBURBANWESTREALTORS.COM](mailto:KTORNETTA@SUBURBANWESTREALTORS.COM)

